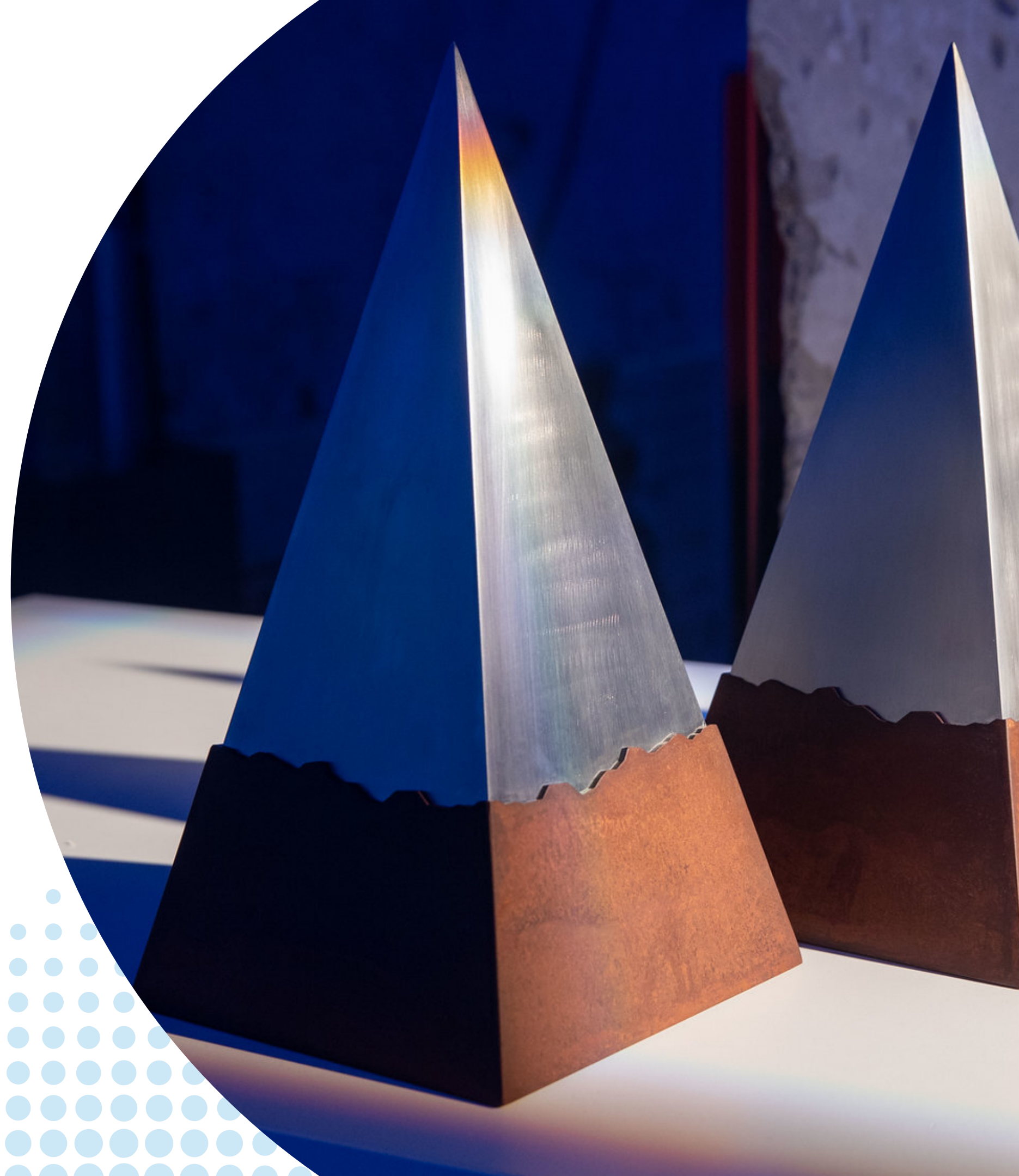




# CYBER ONE

DER HIGHTECH AWARD BADEN-WÜRTTEMBERG

How to Apply for the Award?



1

Register yourself on  
Venture Development  
System.



com/webform/CXPOzGCJrEvMdgO7/

bwcon  
baden  
württemberg  
connected

## Platform Registration

**First name**

**Last name**

**Email address**

**Nutzungsbedingungen \***  
Ich stimme den Nutzungsbedingungen der bwcon zu.  
I agree to the General Conditions of Registration and Use of bwcon.  
☐

**Datenschutzbestimmung \***  
Ich stimme der Datenschutzbestimmung der bwcon zu.  
I agree to the Data privacy statement of bwcon.

Venture Support invited you to join the group Venture Development Syst



Venture Development System <support\_vds@bwcon.d

To

Retention Policy Junk Email (30 days)

Expires 14/05/2023

**i** Links and other functionality have been disabled in this message. To turn on that functionality, move this message to the Inbox.

We could not verify the identity of the sender. Click here to learn more.

We converted this message into plain text format.

Outlook blocked access to the following potentially unsafe attachments: ATT00001.png.

Dear !

you were invited to join the Venture Development Platform.

Click here to accept the invitation <<https://venture-dev.com/o/bwcon/activate/360805bd14ac9ee3d3c3f095f6444613db81790e/?next=/group/1412/>>

This message was sent t \_\_\_\_\_. Please contact [support\\_vds@bwcon.de](mailto:support_vds@bwcon.de) <[mailto:support\\_vds@bwcon.de](mailto:support_vds@bwcon.de)> for assistance.

<<https://venture-dev.com/o/bwcon/>>

Powered by NETSYNO <<https://netsyno.com>>

2

Check your Inbox (and your Junk box) for an Invitation from the Venture Development Plattform.

Click on the link to log in to your Venture Development account.



3

Fill in your log-in details to log in to your Venture Development Profile.



bwcon

### Venture Development System

The bwcon venture development platform offers unique possibilities for a systematic development of your venture! Create and elaborate your venture in a structured and straight forwarded way. Get in touch with other entrepreneurs, experts and consultants for an exchange and to validate and improve your venture.

☐ Eingeloggt bleiben

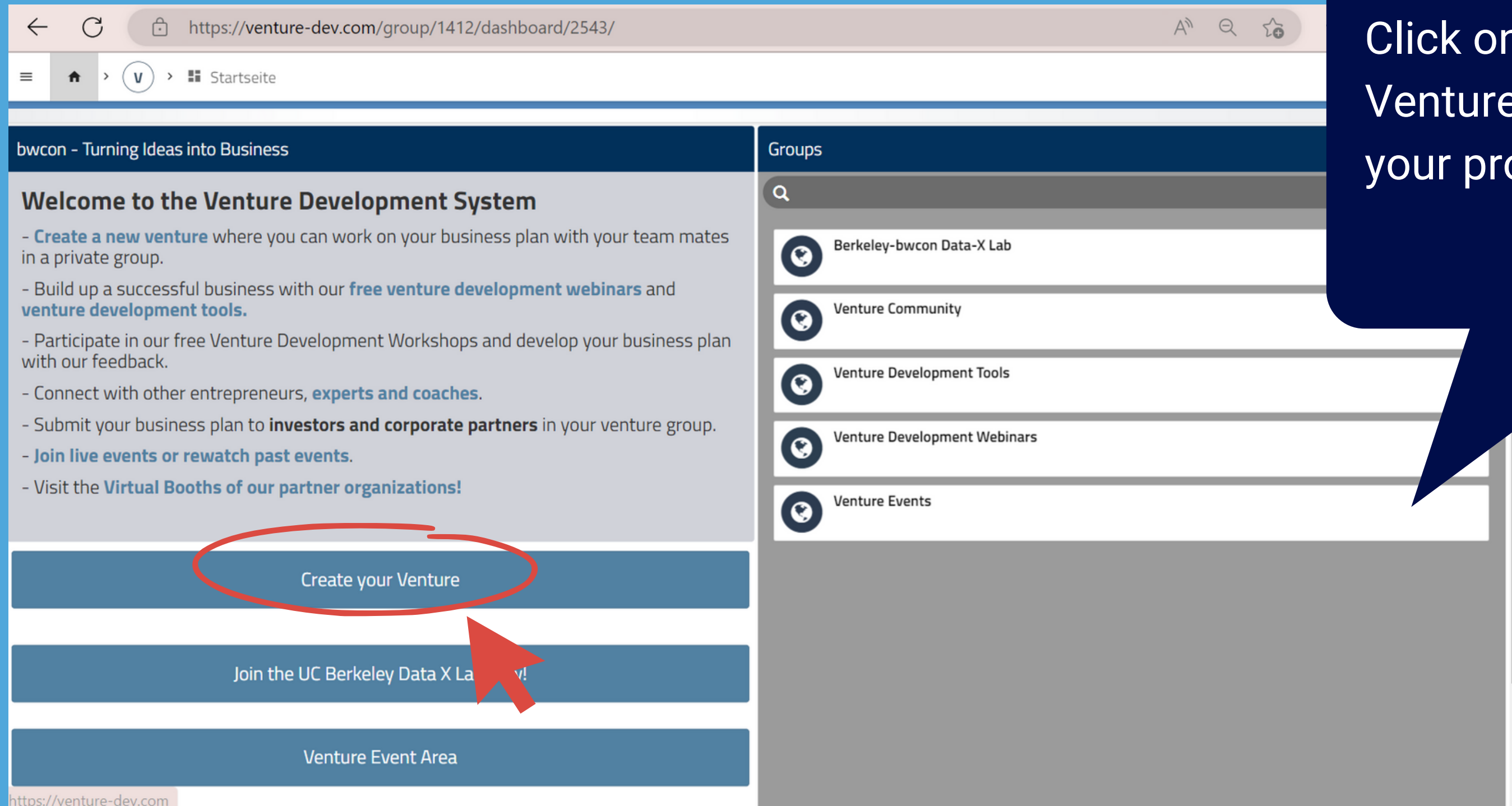
Einloggen

IDEE

KONZEPT

4

Click on the "Create Your Venture" option to start creating your project.



5

Click on "Continue" and create your project.



## Create a new venture!

In your own venture group you can develop your business plan through the three steps of the business venturing process:

**Idea:** Product, Customer Need; Market

**Concept:** Competitors, USP, Management Team, Market Entry Strategy, Business Organization

**Plan:** Realization planning, Financial Planning, Risk and Opportunities

You can invite your teammates, external consultants, and investors into your venture group. You can also download your business plan as a PDF or word document. In addition, you have the chance to submit parts or the entire business plan to our matchmaking and investment formats (Venture Access, CyberOne Hightech Award).

Our compact coaching and intensive coaching offerings give you feedback and help you to implement your business with high profile consultants.

Start pushing your business!

In order to use our venture development system please fill in the following registration form - it only takes a few minutes.

Continue

## Create a new venture!

Seite 1 / 3

Family Name

First Name

Email address

Telephone

Industry segment

Who informed you about Venture Development Model

< Zum Einstieg

Nächster Schritt >

6

Fill in all your details and  
click on "Nächster Schritt".



7

Fill in all the details about your company and click on "Nächster Schritt".

All fields marked with \* are mandatory.



## Create a new venture!

Seite 2 / 3

### Project Name

Bose Testing

### Founded

☐

### Legal form

☐ GbR

☐ Personengesellschaft

☐ UG

☒ GmbH

☐ AG

☐ Company constituted under civil law

☐ Joint partnership

☐ Ltd

☐ Incorporated company

☐ Other

### Turnover per year

in €

☐ < 17.500

☐ 17,501 - 100,000

☐ 100,001 - 500,000

☐ 500,001 - 2,000,000

☐ > 2,000,000

### Searched Investment

### I'm interested in \*

☐ M.TECH Acclelator

☐ Award Winning Start-up (CyberOne)

☐ Pre-Seed (Protect)

☐ Access to (Corporate) Finance

☐ Business Development

☐ Other

< Vorheriger Schritt

Nächster Schritt >

8

Fill in all the details about your company and click on "Absenden".

All fields marked with \* are mandatory.



## Create a new venture!

Seite 3 / 3

### Business concept \*

1. Please describe your business idea in one sentence (max. 500 characters):

Fill in the details for all of these fields.

### Product \*

2. Which product is the core of your business idea? (max. 500 characters)

Fill in the details for all of these fields.

### Problem \*

3. What problem does your product solve? (max. 500 characters)

Fill in the details for all of these fields.

### Size of the market \*

4. How big do you estimate the market? (max. 500 characters)

Fill in the details for all of these fields.

### Competitors \*

5. Which competitors do you have? (max. 500 characters)

### Partner \*

9. Which partners do you need or already have for the business implementation? (max. 500 characters)

Fill in the details for all of these fields.

### Implementation status \*

10. Please describe the implementation status and next steps (max. 500 characters):

Fill in the details for all of these fields.

### Financing plan \*

11. Please describe your financing strategy (max. 500 characters):

Fill in the details for all of these fields.

### Opportunities and risks \*

12. What opportunities and risks do you see for your project? (max. 500 characters)

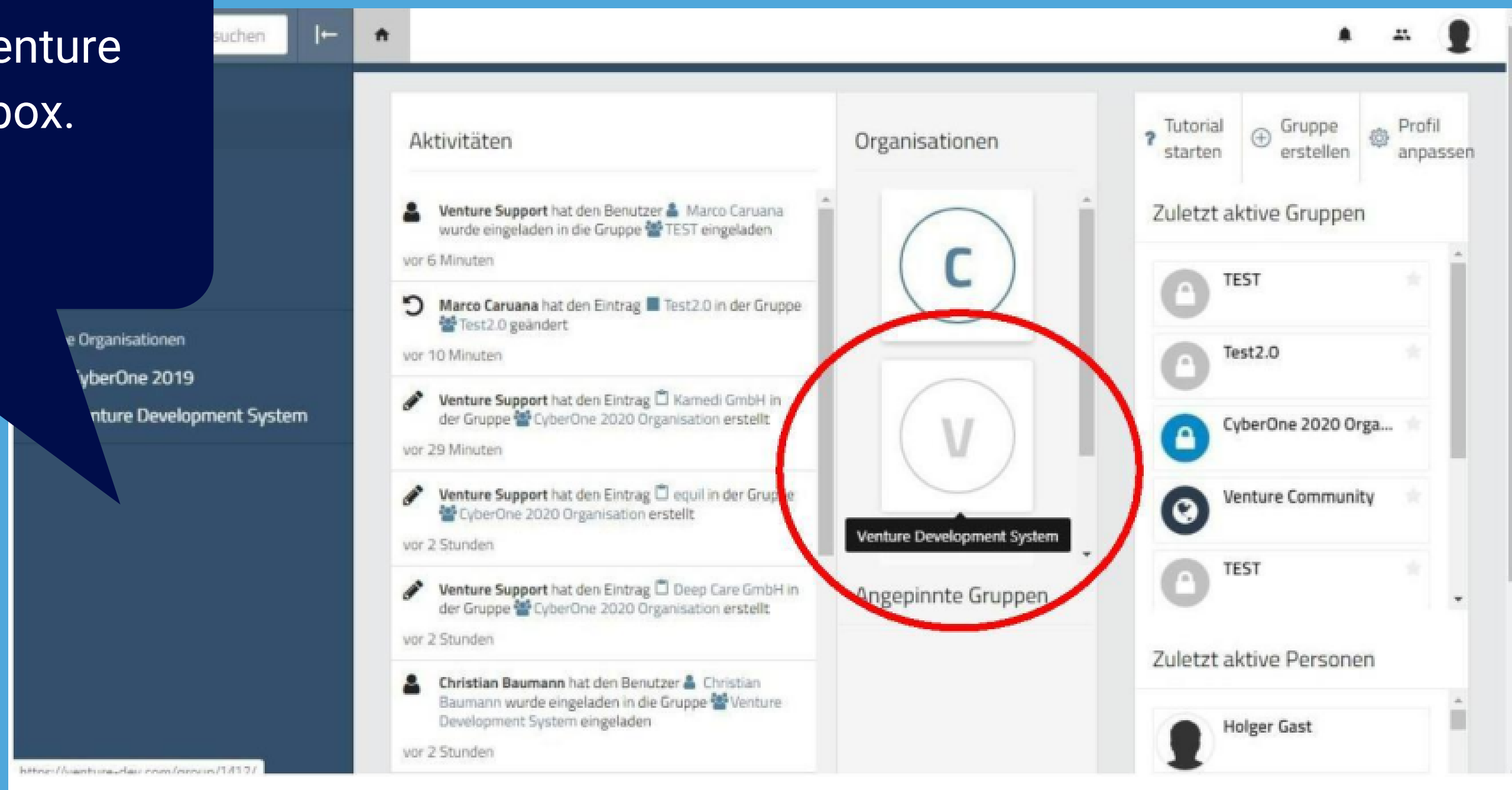
Fill in the details for all of these fields.

< Vorheriger Schritt

Absenden

9

Once you have created the venture, click on the "Venture Development System" box.



10

In the Subgroups tab, click on the venture you created (in this case: "Test").

Venture Development System  
*Turning Ideas into Business*

bwcon - Turning Ideas into Business

### Welcome to the Venture Development System

- Create a new venture where you can work on your business plan with your team mates in a private group.
- Build up a successful business with our **free venture development webinars** and **venture development tools**.
- Participate in our free Venture Development Workshops and develop your business plan with our feedback.
- Connect with other entrepreneurs, **experts and coaches**.
- Submit your business plan to **investors and corporate partners** in your venture group.
- Join live events or rewatch past events.
- Visit the **Virtual Booths** of our partner organizations!

Create your Venture

Join the UC Berkeley Data X Lab now!

Venture Event Area

### Groups

Q

- Berkeley-bwcon Data-X Lab
- Test**
- Venture Community
- Venture Development Tools
- Venture Development Webinars
- Venture Events

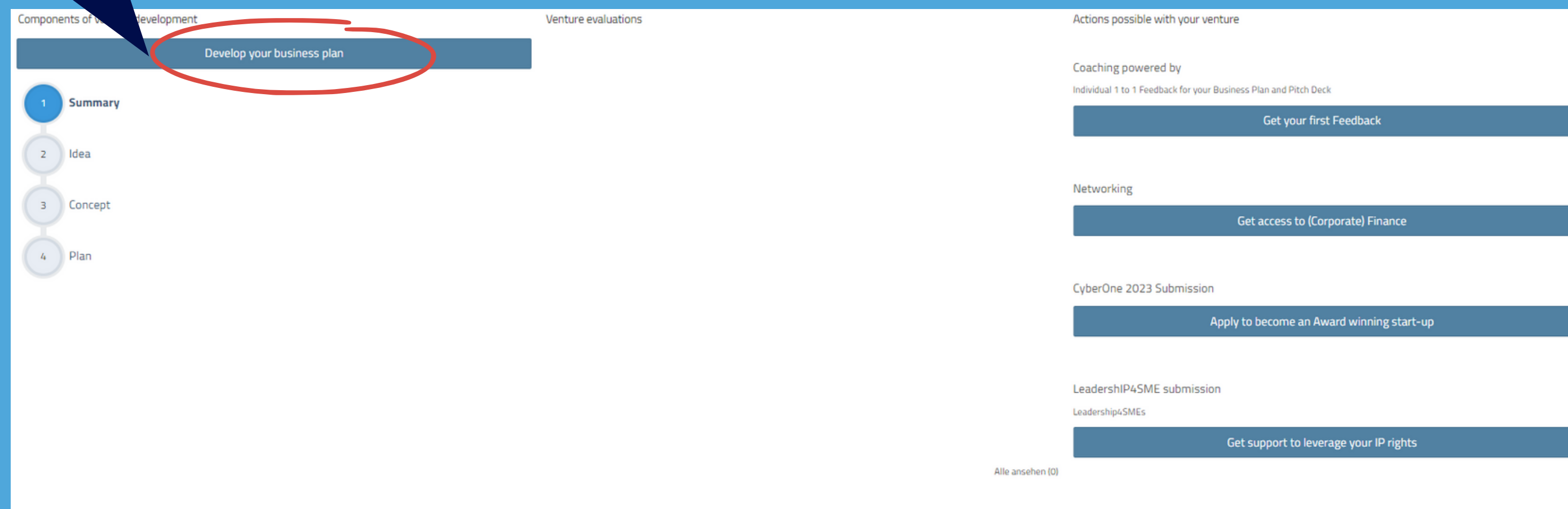
6 von 6 angezeigt

Alle ansehen



11

Now the creation of the business plan begins! Click on "Develop your business plan".



Components of venture development

Develop your business plan

- 1 Summary
- 2 Idea
- 3 Concept
- 4 Plan

**1 Summary**

Title ~ Test

Firm ~

Street and number ~

Zip code ~

City ~

Country ~

Mission statement Fill in your details for all the fields marked with \*

Contact name ~

Contact email ~

Founded ~

Industry segment other services

Legal form GmbH

Origin of incorporation ~

Strength of the connectedness with other companies ~

Phase of the business cycle ~

Date of incorporation ~

Number of employees ~

Turnover ~

Searched Investment ~

**1 Management Summary**

**Product** Fill in your details for all the fields marked with \*

**Need** Fill in your details for all the fields marked with \*

**Market** Fill in your details for all the fields marked with \*

**Competition** Fill in your details for all the fields marked with \*

Erstellt von Venture Support

Bearbeiten

Kommentare (0)

Kontext (0)

Per E-Mail antworten

Schreiben Sie eine Antwort...

12

Click on "Bearbeiten".



13

A character limit applies in the "Summary" fields. This is indicated by 0/500.

The screenshot shows a web application interface for a 'Venture Development System'. On the left, a sidebar contains a vertical list of steps: '1 Summary', '2 Idea', '3 Concept', and '4 Plan'. The 'Summary' step is selected. The main content area is titled '1 Management Summary' and contains several text input fields. Each field is labeled on the left and has a placeholder text 'Fill in your details for all the fields marked with \*'. The fields are: 'Product', 'Need', 'Market', 'Competition', 'Usp', 'Management', 'Status', and 'Finances'. Below these is a larger field for 'Company's short description'. Each of the eight smaller fields has a character count '53 / 500' displayed below it. The 'Competition' field's character count is circled in red. At the bottom of the form, there are two buttons: 'Zurück' (Back) and 'Änderungen speichern' (Save changes). On the right side of the interface, there is a sidebar with 'Kommentare (0)' and 'Kontext (0)', and a section for 'Per E-Mail antworten' with a text input field and a 'Schreiben Sie eine Antwort...' button.

14

You can add detailed information in the fields below. Do not forget to save your changes by clicking on "Änderungen speichern".



Components of venture development

Develop your business plan

- 1 Summary
- 2 Idea
- 3 Concept
- 4 Plan

Financial planning

Charts

12 Opportunities and risks

Opportunities and risks

Charts

Further Attachments

Further Attachments

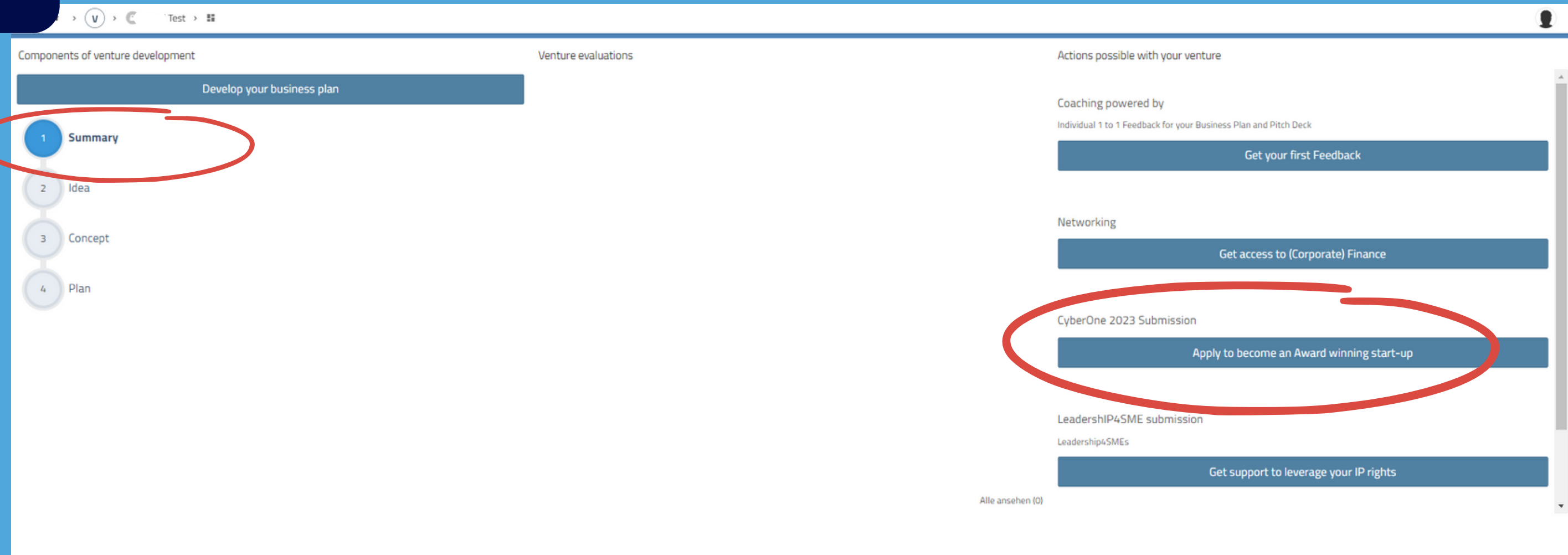
Tags auswählen...

Zurück Änderungen speichern

15

When you have finished creating your business plan, click on the button "CyberOne 2023 Submission".

With a click on "Summary" you can check your information once again beforehand.





You are now successfully registered for the CyberOne Awards.

We will shortlist the finalist and get back to you soon.





Melisa Özkan

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+49 (0) 176 34425563

## CONTACT PERSON

**We are always available to answer your questions and respond to your requests.**

**Please feel free to contact us.**